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Patent 7,100,183 B2

PATENT

IN UNITED STATES PATENT AND TRADEMARK OFFICE

Patent No.: 7,100,183 B2

Docket No: SEDN/WGATE11

Issue Date: August 29, 2006

Gerard K. Kunkel et al.

Title SYSTEM AND METHOD FOR TRANSMITTING AND DISPLAYING  
TARGETED INFORMATION

REQUEST FOR CERTIFICATE OF CORRECTION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

It is requested that a Certificate of Correction be issued correcting printing errors appearing in the above-identified United States patent. Two copies of the text of the Certificate in the suggested form are enclosed.

Respecting Patentees' request for correction of the drawings, formal drawings were filed on March 27, 2006. Since no communication was forthcoming from the Examiner, it was believed that the drawings were accepted as filed. The Notice of Allowance mailed on April 13, 2006 did not include a request for drawing correction. As such, Patentees respectfully request that the formal drawings filed on March 27, 2006 be substituted for the informal drawings in the patent. Support for the correction of claim 4 can be found in the Examiner's Amendment mailed on April 13, 2006.

Issuance of the Certificate of Correction would neither expand nor contract the scope of the claims as properly allowed, and re-examination is not required.

Please charge the certificate of correction fee, if any, and any other fees due, pursuant to 37 CFR 1.20(a), to counsel's Deposit Account No. 20-0782/SEDN/WGATE11.

Respectfully submitted,

GERARD K. KUNKEL et al.

Dated: 9/28/06

*Eamon J. Wall*  
Eamon J. Wall, Attorney, Reg. #39,414  
Patterson and Sheridan, LLP  
595 Shrewsbury Avenue, Suite 100  
Shrewsbury, New Jersey 07702

*Certificate  
OCT 05 2006  
of Correction*

CERTIFICATE UNDER 37 CFR § 1.8:

The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450, on this 28 day of September 2006

Laura E. Crater

Name

*Laura E. Crater*  
Signature

**UNITED STATES PATENT AND TRADEMARK OFFICE  
CERTIFICATE OF CORRECTION**

PATENT NO : 7,100,183 B2

Page 1 of 1

DATED : August 29, 2006

INVENTOR(S) : Gerard K. Kunkel et al.

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Page 1, item (54), in the title, delete "INFROMATION" and insert instead  
--INFORMATION--.

Page 1, delete the drawing and insert instead the attached drawing.

Delete sheets 1, 2 and 3 of 3 of the drawings and insert instead the attached sheets 1, 2 and 3 of 3 of the drawings.

Column 1, the line 3, delete "INFROMATION" and insert instead --INFORMATION--.

Column 8, line 45, after "said" insert --digital--.

MAILING ADDRESS OF SENDER  
PATTERSON & SHERIDAN, LLP  
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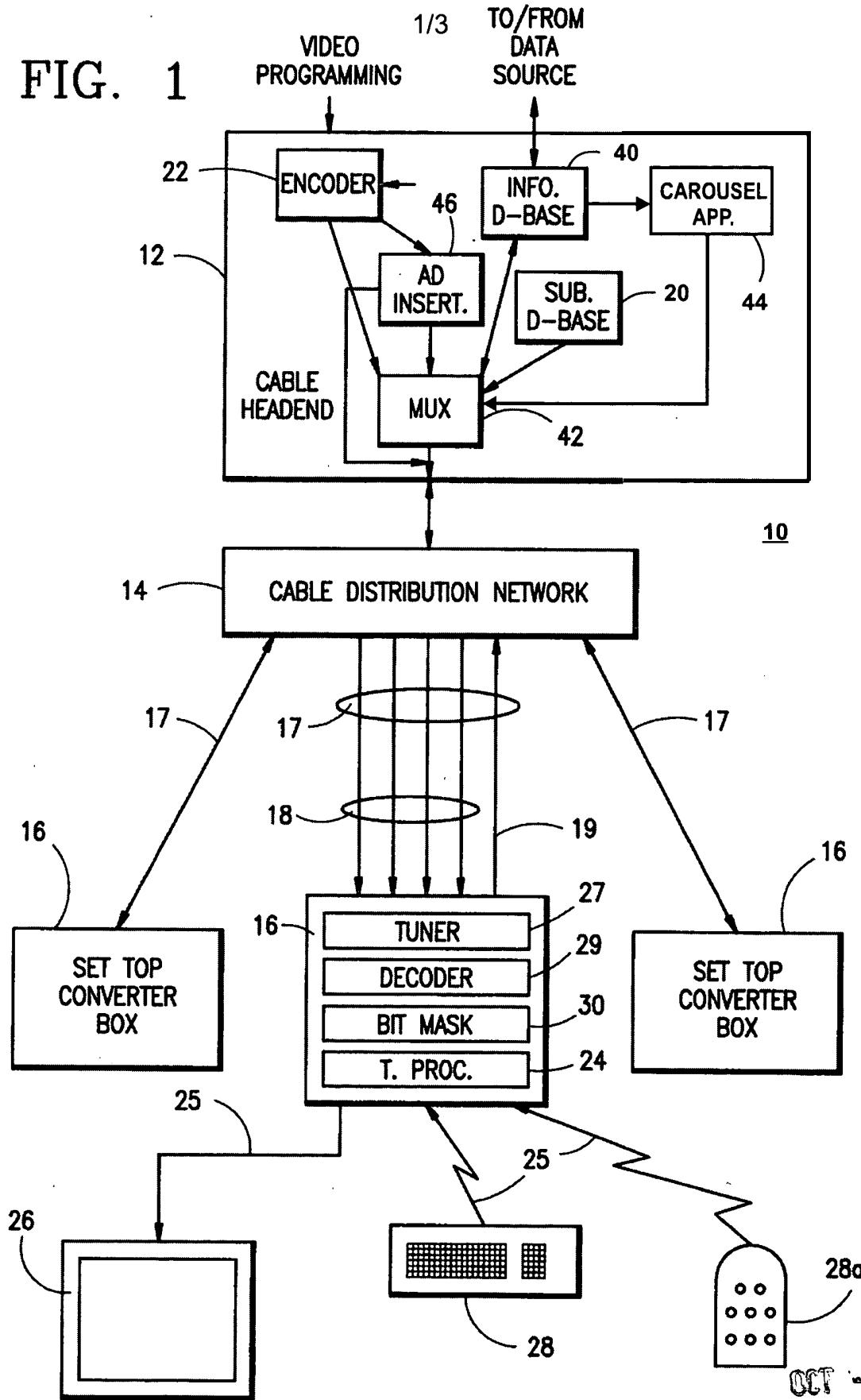
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FIG. 1

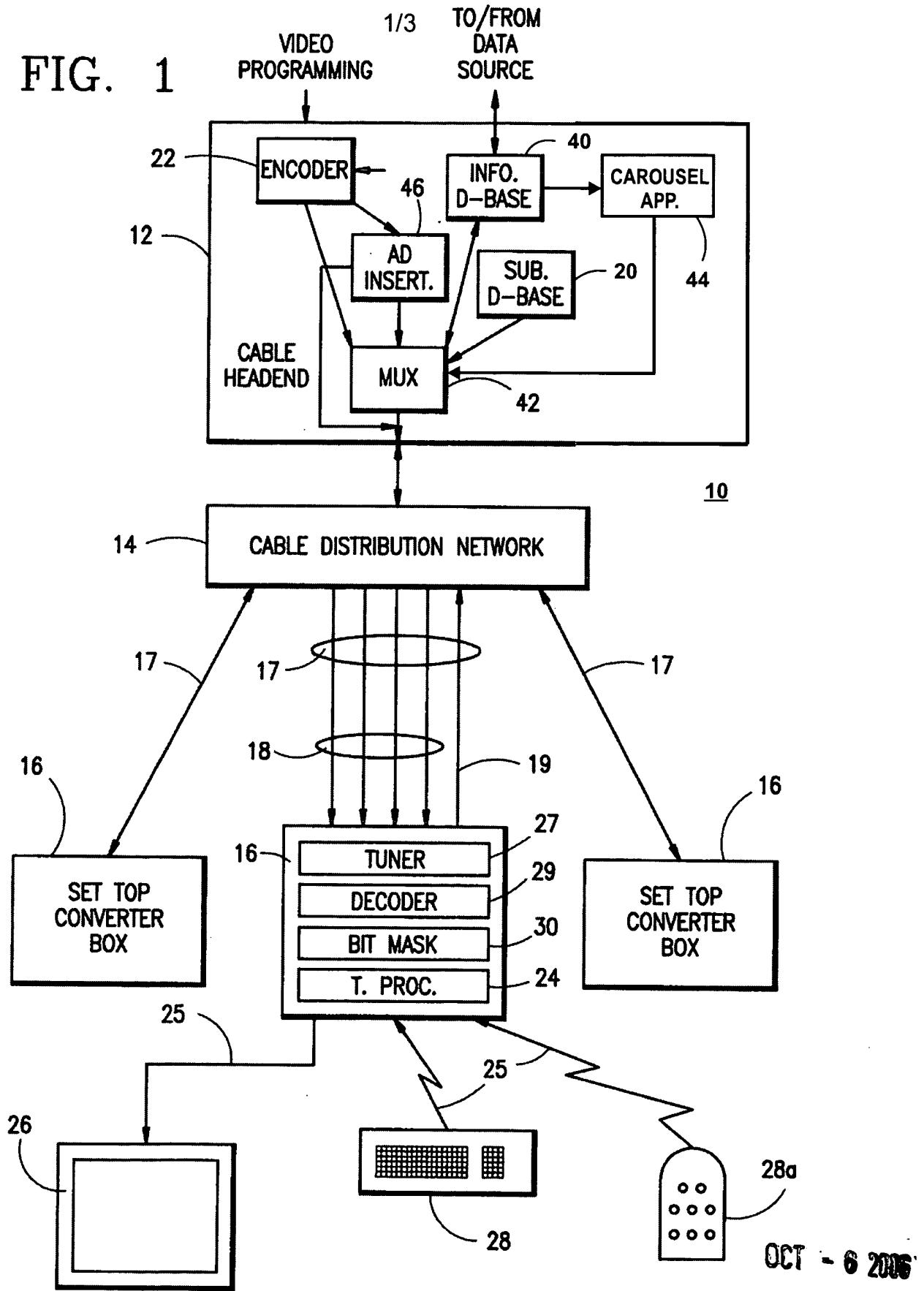


Oct - 6 2006

(SUBMITTED 3/27/2006) FOR CORRECTION PAGE 1

SYSTEM AND METHOD FOR TRANSMITTING AND DISPLAYING TARGETED INFORMATION  
Application No. 09/773,263; Docket: SEDN/WGATE11  
Applicants: Kunkel et al.  
Attorney: Eamon Wall, Telephone: 732-530-9404

FIG. 1



FOR CORRECTION - SHEETS 1, 2 AND 3  
(SUBMITTED 3/27/2006)

SYSTEM AND METHOD FOR TRANSMITTING AND DISPLAYING TARGETED INFORMATION

Application No. 09/773,263; Docket: SEDN/WGATE11

Applicants: Kunkel et al.

Attorney: Eamon Wall, Telephone: 732-530-9404

2/3

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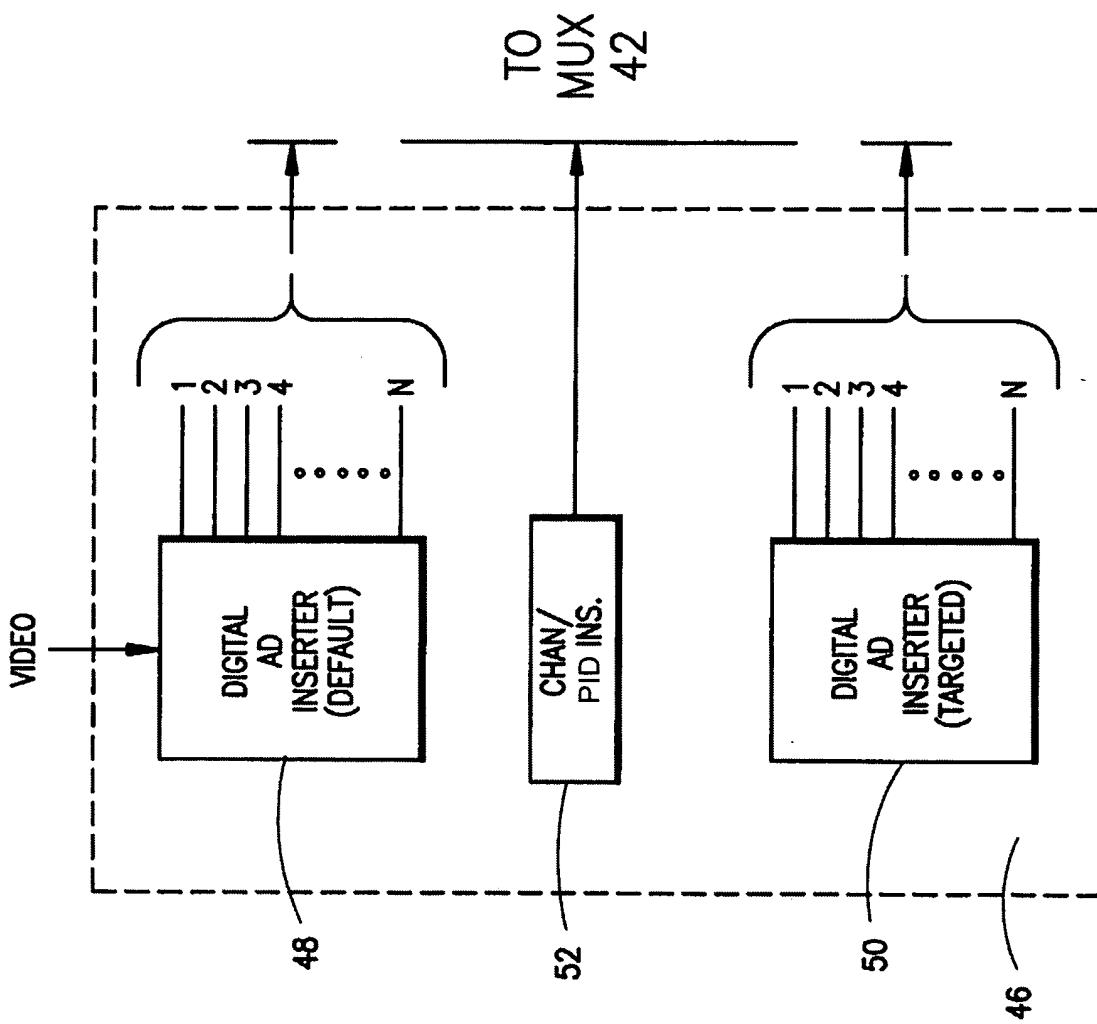


FIG. 2A

FIG. 2B

